

FIRST LADY'S FOCUS PEDIATRIC TRAUMA

Support First Lady Eileen with a gift
to our Pediatric Trauma Program
and help prevent childhood injuries.

Learn more at cnhfoundation.org/ptp!



— LET'S WORK TOGETHER! —

As an emergency room nurse, I've seen more than my share of heartbreak.

Every injury I treat leaves a mark, but nothing compares to the pain of caring for a child whose life has been shattered by a preventable injury. The cries of a frightened child, the anguish of helpless parents, the silence that sometimes follows - these moments stay with you forever. That's why I'm partnering with the **Cal-Nev-Ha Children's Fund** to raise both awareness and critical funding for their **Pediatric Trauma Program (PTP)**.

Every year, an estimated **8,000 families in the U.S. lose a child to a preventable injury**. Let that number sink in. That's more than 20 families - *every single day* - whose lives are forever changed. Unintentional injury remains the **leading cause of death for children under 14** in the U.S. But here's the hopeful part: **90% of these injuries can be prevented** through education, awareness, enforcement, and community outreach. Because injuries are not accidents. They are often predictable - and preventable.

Your gift to the Pediatric Trauma Program helps fund:

- **Life-saving education and safety projects** led by our Kiwanis and Service Leadership Program clubs.
- **Grants to Partner Hospitals** for pediatric trauma care and prevention efforts.
- **Tools and training** that empower families and communities to protect their children.

With your help, we can reduce the number of heartbreaking scenes that trauma nurses face every day. We can give children the safe, full lives they deserve. I invite you to join me in supporting my **First Lady's Focus** - and together, let's prevent pediatric trauma before it happens.

~ First Lady Eileen Geraci

to make a gift

visit tinyurl.com/bddh348n

Or scan



Learn more @
cnhfoundation.org/ptp



Children's Fund

First Lady's Focus: Pediatric Trauma Program

~ By Eileen Geraci ~

In 2022, more than 9,000 families lost a child because of a preventable injury.¹

As an Emergency Department Nurse, I've seen the results of traumatic injuries to children. That's why my focus this year will be to support the Cal-Nev-Ha Children's Fund and their Pediatric Trauma Program. Your participation will make a meaningful difference in safeguarding the lives of children throughout our communities. By investing in the Pediatric Trauma Program, you help provide essential education, resources, and equipment that can reduce preventable injuries and save lives. Let us stand together in this vital mission, ensuring every child has the protection and care they deserve. Join us in championing a safer, brighter future for all children across California, Nevada, and Hawaii.

"If disease were killing our children at the rate unintentional injuries are, the public would be outraged and demand that this killer be stopped."

- Former US Surgeon General, C. Everett Koop

First Lady Eileen Geraci invites you to join her in keeping children safe, by making a gift to our Pediatric Trauma Program. Keep reading for details on how you and your club can help. Thank you!

Yes, we want to support First Lady Eileen in her efforts to raise funds for the Pediatric Trauma Program!

- ☐ Please send us _____ commemorative pins @ \$5.00 per pin
- ☐ Please send us a commemorative banner patch @ \$200
- ☐ We wish to make a donation of \$ _____ to support the First Lady's Focus



Payment -

- ☐ Please accept the enclosed check ☐ Please charge the following credit card

Name on Card: _____

Billing Address: _____

Credit Card Number: _____ Exp. Date: ____/____ Security Code: _____

Name _____ Kiwanis Club

Mailing Address _____

Phone Number _____ Email Address _____

Please send this **completed form** with your gift to: First Lady's Focus | Cal-Nev-Ha Children's Fund | P.O. Box 1327, Rancho Cucamonga, CA 91729-1327. Questions? Call 909-736-1707